



Chinese Culture Connection (1987) - 2  
England (1967) - 2; Rokeach (1968, 1973)  
Schwarz (1992); Singhapakdi/Vitell (1993)

Armstrong (1991); Baumhart (1961);  
Brenner/Molander (1977);  
Center for Business Ethics (1986, 1992);  
Dubinsky/Beckowitz/ Rudeina (1980);  
Dubinsky/Levy (1985); Forsyth (1980);  
Josephson (1989); Levy/Dubinsky (1983) - 2;  
Newstrom/Butt (1975); Vitell/Festervand  
(1987) - 2; White/Wooten (1986);  
Selbst entwickelt - 3

Berry (1979); Baumhart (1961); Beauchamp/  
Boove (1979); Brenner/Molander (1986,  
1992); Center for Business Ethics (1986,  
1984) - 2; Harris (1990, 1991, 1993); Ohsawa  
(1975, 1981); Reidenbach/Robin (1986) - 2;  
Rest (1979) - 2; Vitell und Festervand (1987);  
Selbst entwickelt - 4

Akash (1989); Akash/Roridan (1989);  
Baumhart (1961); Brenner/Molander (1977)  
Crawford (1970) - 2; Ferrell/Wesver (1978)  
Forsyth (1980); Fullerton (1993) - 2;  
Fullerton/Kerch/Dodge (1996) - 2  
Izraeli (1988); Keilars/Dabholka (1989);  
Miller (1991); Levy/Dubinsky (1983);  
Harris (1990, 1991, 1993); Muncy/Vitell  
(1989, 1992) - 3; Newstrom/Ruch (1975) - 2;  
Reidenbach/ Robin (1986) - 2; Reidenbach  
/Robin (1988) Vitell/Festervand (1987);  
White/Wooten (1986); Selbst entwickelt - 5

Berry (1979); Baumhart (1961); Beauchamp  
/Boove (1979); Brenner/Molander (1977);  
England (1967) - 2; Ferrell/Wesver (1978);  
Fritzsche/Becker (1983; 1984); Izraeli (1988);  
Newstrom/Ruch (1975) - 2; Vitell  
/Festervand (1987) - 2; Center for Business  
Ethics (1992); Selbst entwickelt - 3

Barone (1976); Bellizzi/Hite (1989);  
Chonko/Hunt (1985); Christie/Geis (1970) -  
3; Darymple (1988); Davis (1973);  
Dubinsky et al. (1989); Neumann/Reichel  
(1987); Newstrom/Ruch (1970);  
Saland (1977); Preble/Reicher (1988);  
Selbst entwickelt - 6

Kein Instrument notwendig/  
Selbst entwickelt